



March 17, 2022

Dear Footwear Specialties International Customer:

We are excited to announce that Footwear Specialties International (FSI) LLC. has been acquired by **SureWerx**, co-headquartered in Chicago, Illinois and Vancouver, British Columbia.

"As a valued customer, you already know that FSI is one of the fastest growing safety footwear companies, utilizing our two highly successful brands: Avenger Work Boots & Nautilus Safety Footwear." said Aaron Atkinson, President of FSI. "We have made tremendous strides in our goal to becoming the leader in safety footwear. However, we recognized that the time had come to partner with a larger safety platform in-order-to achieve our long-term goals and objectives. We are thrilled that a company with the size, stature and global reach of SureWerx has recognized the potential of our brands and is committed to taking us to that next level. At this time nothing changes, you will continue to receive the same great service and innovative products. However, as part of SureWerx we will accelerate product innovation and strive to enhance inventory, service and delivery".

"Adding Avenger Work Boots and Nautilus Safety Footwear to our growing, world-class portfolio of SureWerx brands moves us further toward our goal of becoming the global leader in Safety & Productivity" said SureWerx CEO Chris Baby. "FSI offers an ever-growing range of high-quality, innovative safety footwear for all professional applications. Whether you work in a warehouse, a manufacturing plant, on a construction site, or in the service and utilities sectors, FSI has a proven, solution-based product that not only protects you from injury but also improves your quality of life".

For the immediate future, FSI will remain a stand-alone division within the SureWerx portfolio. You will continue to place orders directly with FSI Portland and we do not anticipate any disruptions as a result of this transaction.

However, while the footwear category will continue to be serviced from our expanded Portland location, the goal is to fully integrate the product portfolio into the larger SureWerx platform, allowing FSI customers access to the SureWerx range of safety products. We will keep you informed as we proceed through that integration process. Again, for now, nothing changes for you!

In the meantime, if you would like to view the complete SureWerx product line-up, please visit: www.surewerx.com or www.surewerx.com/usa.

For inquiries and access to SureWerx safety products, you can contact SureWerx directly at:



Customer Service, Elgin Illinois:

1-800-323-7402

Or orders.usa@surewerx.com.

If you are not a current customer of SureWerx, but are an existing FSI customer, please be sure to let them know, and they can promptly set-up an account for you.

About SureWerx

Co-headquartered in Vancouver, British Columbia, and Elgin, Illinois, SureWerx is a leading global supplier of professional safety products, tools, and equipment. SureWerx markets its products:

In Canada under the JET, Strongarm, ITC, STARTECH, Pioneer, Ranpro, PeakWorks, Sellstrom, Jackson Safety, Due North, and K1 brands.

In the United States under the American Forge & Foundry, Pioneer, PeakWorks, Sellstrom, Jackson Safety, ADA Solutions, Due North, and K1 brands.

In Europe under the Jackson Safety, Sellstrom, Balder, Due North, and K1 brands.

SureWerx offers unparalleled access to its brands through its partner distributor network servicing the industrial, construction, safety, automotive aftermarket, healthcare, and food production markets globally. More information can be found at www.SureWerx.com.

If you have any questions with respect to the above, please do not hesitate to contact me.

Sincerely,



Aaron Atkinson,
President, Footwear Specialties International LLC.

